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Remarks/Arguments

Claims 15-20, 22, 31-38 and 40-50 are pending in the application. The Examiner has rejected claims 40-49 under 35 U.S.C. 102(e) as being anticipated by U.S. Patent No. 6,341,271 to Salvo et al. (hereinafter "Salvo"). In addition, the Examiner has rejected claims 40-49 under 35 U.S.C. 102(e) as being anticipated by U.S. Patent No. 5,940,807 to Purcell (hereinafter "Purcell"). Finally, the Examiner has allowed claims 15-20, 22 and 31-38, and objected to claim 50 as being dependent upon a rejected base claim, stating that claim 50 would also be allowed if rewritten in independent form including all of the limitations of the base claim and any intervening claims.

Applicant's claim 40 recites a computer implemented method of selecting a raw material for manufacturing a pressure sensitive material product therefrom comprising, *inter alia*, "storing in a computer system a list of different raw materials, with each of said raw materials having various customer application criteria stored therewith . . . said customer application criteria comprises print method, adhesive type, minimum temperature for adhesive type, service range of adhesive type, and facestock type." The Examiner has not pointed out and Applicant is unaware of any portion of Salvo or Purcell which teaches a customer application criteria comprising a print method, adhesive type, minimum temperature for adhesive type, service range of adhesive type, and facestock type, as required by Applicant's claim 40. In point of fact, none of Salvo or Purcell recite "adhesive," or "glue" for that matter, at all, let alone an adhesive type, a minimum temperature for the adhesive type, and a service range thereof, as required by Applicant's claim 40. Likewise, of the two references, only Salvo recites "temperature," and that is in the context of an indicator which may measure temperature as a variable influencing an amount of inventory in a receptacle (Salvo, col. 4, lines 40-42), and not in the context of a customer application criteria comprising, *inter alia*, a minimum temperature for an adhesive type, as is required by Applicant's claim 40. As a result, Applicant's claim 40, and claims 41 to 45 which depend therefrom, are patentable over Salvo and Purcell under 35 U.S.C. 102(e).

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Applicant's claim 46 recites a computer implemented method of selecting a raw material for manufacturing a pressure sensitive material product therefrom comprising, *inter alia*, "storing . . . raw material information corresponding with each of said raw materials . . . said raw material information comprises master width, areas of concern regarding use of said selected raw material, description of facestock, description of adhesive, description of liner, and description of typical applications for which said selected raw material may be used." As described above, the Examiner has not pointed out and Applicant is unaware of any portion of Salvo or Purcell which teaches an adhesive let alone a description thereof in the context of a computer implemented method for selecting raw material for manufacturing a pressure sensitive material product therefrom, as is required by Applicant's claim 46. As a result, Applicant's claim 46, and claims 47 through 50 which depend therefrom, are patentable over Salvo and Purcell under 35 U.S.C. 102(e).

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Conclusions

In view of the foregoing, Applicant asks the Office to reconsider this application and allow all of the claims. Please apply any charges that might be due, excepting the issue fee but including fees for extensions of time, to deposit account 14-0225.

Respectfully,

/Charles Q. Maney/

Charles Q. Maney

Reg. No. 58,256

NCR Corporation
1700 South Patterson Blvd.
Dayton, Ohio 45479-0001

Tel. No. (937) 445-3849
Fax No. (937) 445-6794